

WHITNEY JOHNSON

KEYNOTE & WORKSHOP OVERVIEW 2021



WHITNEY JOHNSON IS A DYNAMIC SPEAKER WHO CUSTOMIZES EACH EVENT TO LEAVE THE AUDIENCE ENERGIZED AND INSPIRED TO TAKE ACTION.

An innovation and disruption theorist, Whitney is a frequent contributor to Harvard Business Review and MIT Sloan Management Review, and author of the bestselling *Build an A-Team* (Harvard Business Press, 2018), a *Financial Times* Book of the Month, and *Disrupt Yourself* (Harvard Business Press, 2019), and the forthcoming book, *Smart Growth: How to Grow Your People to Grow Your Company*. One of the 50 leading business thinkers in the world (#14) as named by Thinkers50, Whitney is an expert at helping individuals, teams and organizations become peak performers.

MOST REQUESTED TOPICS

ACCELERATE YOUR GROWTH: THE 7 KEY ELEMENTS FOR INSPIRED ACTION AND PERSONAL DISRUPTION

In this dynamic presentation you will learn where you are on the S Curve of Learning™, develop a plan where you want to be, and learn how to accelerate your career through personal disruption. Through the Seven-Point Framework of Personal Disruption™ you will gain practical actionable guardrails that will accelerate your career and help managers improve their teams.

EMBRACING THE SHIFT: FORWARD MOMENTUM TO CULTIVATE A THRIVING TEAM

It's one thing to make changes and grow your leadership, but how do you create a culture of innovation and growth for your team? Learn to guide your team through the Seven-point Framework of Personal Disruption™, a mechanism which gives leaders a language and blueprint for creating high-growth individuals. Supercharged individuals mean supercharged teams and organizations.

THE NEXT STEP: LESSONS ON EMBRACING CHANGE AND CONTINUOUS IMPROVEMENT

Most times, we didn't make a conscious choice to disrupt our lives; circumstances made it for us. Learn to leverage disruption and build momentum along your S Curve of Learning™ by leveraging the Seven-point Framework of Personal Disruption™. Feel confident and move toward continuous improvement rather than succumbing to the chaos of change. Whatever the challenges, it is the individual that is the fundamental unit of growth or change.

Whitney Johnson delivered a timely keynote and working session, helping each individual chart a disruptive path, while creating a unique networking platform for the entire group. The feedback has been fantastic; a week later her ideas continue to be top-of-mind. It's no wonder several CEOs plan to book her for their own events.

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